

PRIMARY LOGO



LOGO CLEAR SPACE

The amount of clear space surrounding the diamond shape should be approximately 2x the width of the "N" in PRECISION.



LOGO VARIANTS



COLOR PALETTE



PANTONE® 200 C
C=3 M=100 Y=66 K=12
R=183 G=18 B=52
HEX #B71234



PANTONE® COOL GREY 11 C
C=66 M=57 Y=52 K=29
R=85 G=87 B=90
HEX #55575a

FONTS

AKIRA EXPANDED
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Available for purchase at creativemarket.com

AVENIR BLACK
AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz
1234567890

Available for purchase at myfonts.com